

## **Privacy Policy**

Protecting your privacy means upholding our commitment to transparency in the use of your personal data. This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You. We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy. For the purposes of the GDPR (General Data Protection Regulation), approved in 2016 and went into effect in 2018, Data Controller refers to TAAi Technologies, LLC, as the legal person which alone or jointly with others determines the purposes and means of the processing of Personal Data. You should be aware of what's included in the GDPR. The GDPR introduces changes to current data protection legislation with a view to strengthening protection mechanisms and giving individuals, You, more control over their own personal data. We will implement all the measures in the GDPR to ensure that your personal data are perfectly protected.

- 1. What type of data do we collect and process? The data we collect, and process is merely for the purposes of identification. We do not collect specially protected data or those associated with special data categories. Data Controller refers to TAAi Technologies, LLC.
- 2. What is the legal basis for processing your data? The legal basis for processing your data is the consent you grant us when, for example:
  - you send us a form with your contact details;
  - you create a registered account;
  - you subscribe to one of our market plans;
  - you register for one of our events;
  - you send us your curriculum vitae because you are interested in working for or collaborating with us or
  - you simply subscribe to one of our newsletters;
  - you download a document from our website.

In all these events, you are expressly required to accept this privacy policy, which explains how your data are processed and which you should have previously read and understood.

3. Why do we process your personal data? At TAAi Technologies, LLC, we process your data for some of the following reasons:

- To communicate with you and send you relevant information related to your Zaitech account;
- To send you informative and/or commercial notifications by email about the activities, initiatives, or premium plans of TAAi.tech;
- To answer your questions, inquiries, suggestions and to send you opinion or satisfaction surveys;
- To offer you the best possible user experience by analyzing your data using small programs, plugins or cookies.
- To manage your registration for, attendance at, and signing up for the different events or activities that could be promoted or organized by TAAi.tech;
- To evaluate and manage your requests or applications for employment and, where appropriate, undertake the necessary action for recruiting or hiring staff;



- To analyze our website visit metrics. To do so, we collect information from your visits by registering your device's address or IP protocol. When you visit any of our web pages, your IP address is automatically stored for the purpose of collecting this information for purely statistical ends;
- To carry out tasks of segmentation. We may segment or elaborate profiles with a view to sending our notifications and communications. Analysis of profiles will have no significant impact on user rights;

Although all of these purposes have a legal basis, we nonetheless still seek consent for all processing.

4. What categories of data do we process? For the purposes mentioned above, TAAi.tech, can process some or all of the following categories of data:

- Identifying data: name, surname(s), postal address, email address, postcode, city, country, and telephone number and, occasionally, position, company, and sector of activity;
- Academic and professional data: training/qualifications, student record and professional experience, for recruitment processes or when you present your proposals as part of our programs, challenges, or initiatives;
- Traffic and location data: We can collect complementary information from visits to the website by registering your device's address or IP protocol;
- Electronic communications metadata;
- Commercial information data;
- Economic, financial, and banking data.

When you send us your data, you vouch that they are true, accurate, complete and up-to-date and assume responsibility for any direct or indirect damages that may arise as a result of breach of this obligation.

Should you send us data from third parties, you are required to have their consent and must inform them of the information contained in this clause, while exempting us from any liability that may arise. TAAi Technologies, LLC may, however, carry out checks to ascertain this circumstance and adopt, where appropriate, the corresponding due diligence measures in accordance with the data protection regulations.

5. What principles do we apply to the data we process? To process your personal data, we apply the following principles, which fulfill the requirements of the GDPR:

- Lawfulness, fairness, and transparency: We will always request your consent to process your personal data for any specific purpose that we will explain to you with full transparency beforehand.
- Data minimization: We will ask you only for the data strictly necessary to fulfill the purposes for which they are required and they will always be the minimum possible.
- Storage limitation: The data will be kept for the time strictly necessary for the processing thereof. Depending on what these data are required for, we will inform you of how long they are to be kept.
- Integrity and confidentiality: Your personal data will be processed in such a way as to ensure it is adequately secure and to guarantee confidentiality. TAAi Technologies takes the necessary precautions to prevent unauthorized access or misuse of data by third parties.

6. How long do we keep your personal data for? We will keep your personal data for as long as it may be necessary for TAAi Technologies, to comply with our legal or regulatory obligations in the currently legally established limitation periods. TAAi Tecnologies, LLC, will periodically analyze the periods for which data are kept and automatically remove any data with obsolete or out-of-date information.

7. What rights do you have? You have the right to:



- Consult your personal data on TAAi Technologies, LLC, files (right of access);
- Modify your personal data when they are inaccurate (right of rectification);
- Request the deletion of your personal data (right to be forgotten);
- Request that your personal data not be processed (right to object);
- Limit the processing of your personal data in the following events:
  - While the challenge to the accuracy of your data is being verified.
  - When processing is lawful, but you object to the deletion of your data.
  - When TAAi Technologies, does not need to process your data, but you require them to exercise or to defend your rights and legitimate interests.
  - When you have objected to the processing of your data with a view to fulfilling a mission in the public interest or to satisfy a legitimate interest while verifying whether the legitimate reasons for processing prevail over your own.
- Receive, in electronic format, the personal data you have provided to us and those obtained from your contractual relationship with TAAi Technologies, and to issue them to another entity (right of portability).

If you consider that we have not processed your data properly, you may contact the Data Protection Officer at <u>info@TAAi.tech</u>. If you consider that the processing of your data breaches the GDPR, you are also entitled to file a complaint with the competent Supervisory Authority. The exercise of these rights is free of charge. To exercise your rights, your application must be accompanied with a copy of a document proving your identity. You may also, at any time, withdraw your consent without affecting the request for processing, by sending your request to <u>info@TAAi.tech</u>.

8. Data confidentiality and security. At TAAi Technologies, LLC, we undertake to use and process users' personal data while respecting their confidentiality and to avail of them in accordance with the purpose for which they were initially collected. We also fulfill our commitment to storing it and therefore take all the necessary measures to prevent any loss, unauthorized processing or access, or alteration thereto, as established in the applicable data protection regulations. In addition, at TAAi Technologies, LLC, we will never share your personal data at all with anyone unless required to do so by law or you issue us with your express consent. Moreover, the personal data collected by TAAi Technologies, LLC, will not be used for any reason other than that stated in this privacy policy. TAAi Technologies, LLC, uses an SSL certificate, which is a security protocol that ensures the data you submit travel securely in code or encrypted format until they reach the location indicated. Unfortunately, TAAi Technologies, LLC, is unable to guarantee 100% impregnability of the Internet or, therefore, breach of data on account of fraudulent access by hackers and other third parties with malicious intent. However, as soon as a security incident arises and TAAi Technologies, LLC, is aware of it, we will notify you, as appropriate, and will inform you fully with regard to the incident discovered at that time, or whenever you should require it.

9. Data accuracy and veracity. You are solely responsible for the accuracy, veracity, validity, and correctness of the data that you provide us and therefore exempt us from any liability in this regard and agree to keep them properly updated.

10. Changes to the privacy policy. TAAi Technologies, LLC reserves the right to modify this policy in order to adapt it to new legislation or case law, and to practices in the industry. In addition, this privacy policy may vary depending on legislative or self-regulatory requirements. You are therefore advised to consult it regularly.



11. Security Measures. Your personal data will be processed by TAAi Technologies, LLC under the strictest confidentiality, with the application of the respective technical and organizational security measures in accordance with current legislation.

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